

Obidicut Financial enhances the impact, reach, and timeliness of briefings with financial analysts and media, all with added convenience.

Financial analysts and media wield substantial power over on your stock price and competitive position. Let your competition take the initiative with these audiences, and you find yourself on the defensive – a severe disadvantage. By augmenting your quarterly earnings announcement conference call with Web conferencing, you can present your strategy and your results visually, improving comprehension among your analyst audience. Whether it's an online conference or a one-on-one Web meeting, Obidicut Financial enhances your ability to persuade the financial community.

Quarterly Financial Reporting

Each quarter CEOs and CFOs of public companies conduct teleconferences with groups of financial analysts about the last quarter's results and the next quarter's estimates. With Obidicut Influencer, the corporate perspective can be more effectively communicated through visuals enabled by a Web meeting. You can show PowerPoint slides, Web pages, spreadsheets and other information to make your case more effectively. Individual analysts can raise questions via sophisticated call management teleconferencing controls or more privately through chat windows. What's more, senior executives can join in and present from anywhere in the world that the Internet reaches.

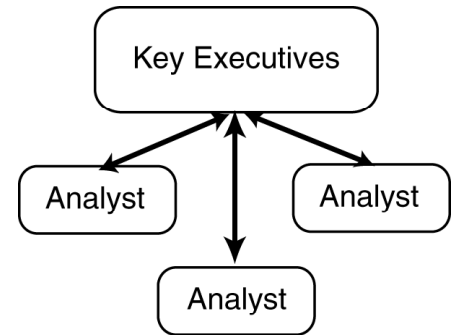
Key Financial Analysts Briefings

There are certain analysts, because of their holdings in your company or their influence over the valuation of your stock, who are crucial to the future success of your company. They require VIP treatment and the ability to ask tough questions behind closed doors. Obidicut Financial creates secure Web meeting rooms where individual analysts can meet with the senior management team – without traveling! You can share timely information efficiently, effectively, and safely from the convenience of your office, home, or hotel room.

Program Elements – Obidicut Influencer combines all the elements needed to ensure a successful Web conference:

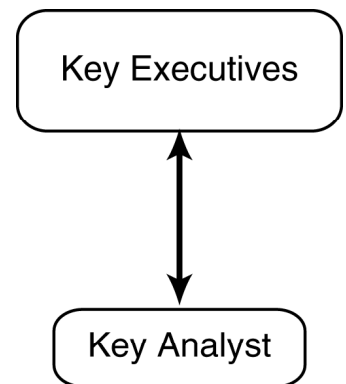
- **Process** to plan, prepare, execute, and analyze on high quality Web seminars and meetings.
- **Knowledge** of best practices for planning, materials, presentation, interaction, and follow-up.
- **Resources** to support your conferencing: Web and audio conferencing services as well as Web and e-mail infrastructure.

Obidicut Delivers – Obidicut Financial starts at \$2950 for a complete Web conference package. You leverage our experience planning and executing Web seminars and meetings for a variety of companies and industries. Moreover, we draw on decades of experience in business processes involving marketing, sales, operations and technology. We focus on the business value and measurable results made possible by Web conferencing.



Web conferencing enhances conference calls by letting you show slides, Web pages, spreadsheets and other corporate information as you talk.

You can meet with individual analysts just as easily – and securely – for private, high-impact discussions, without having to travel.



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