

Obidicut Influencer enhances communication with the market movers whose opinions impact your company's success:

- Major stakeholders in your corporation.
- Journalists who buy ink by the gallon.
- Industry analysts who track every move you and your competitors make.

There is never enough time on corporate executives' schedules to keep these key audiences aware of your messages, positioning, strengths and successes. Through Web conferencing, today's executives can communicate effectively with any market influencer anywhere in the world – without the time, expense and inconvenience of travel. In fact, Web conferencing is more convenient for the stakeholder, journalist or analyst as well, an advantage that makes your company look even better.

Media Relations

With Obidicut Influencer, your company can easily match the best spokesperson to the media interest. For example, engage your chief technology officer for technical press, and your CEO for business reporters. Web meetings are much easier to schedule because neither the executive nor the journalist need to leave their offices. You can slash the grueling time, effort, and cost of long road shows. Leverage the money you save to do proactive public relations for tier-two product announcements. In addition, you can manage access to embargoed press materials on-line, monitoring when they are accessed and by whom.

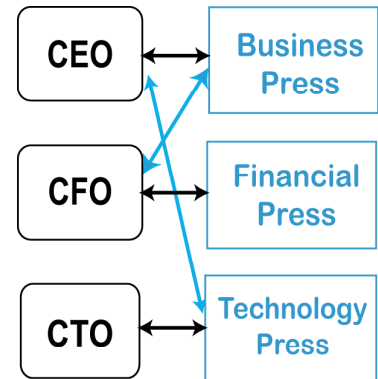
Analyst Briefings

The logistics of assembling industry analysts for a timely briefing session are formidable. With Obidicut Influencer, you greatly reduce the time and effort needed to bring executives and analysts together for substantive, personalized discussions. You can easily manage regular briefings as well as schedule impromptu meetings. The result is improved information, clearer communications and closer contact.

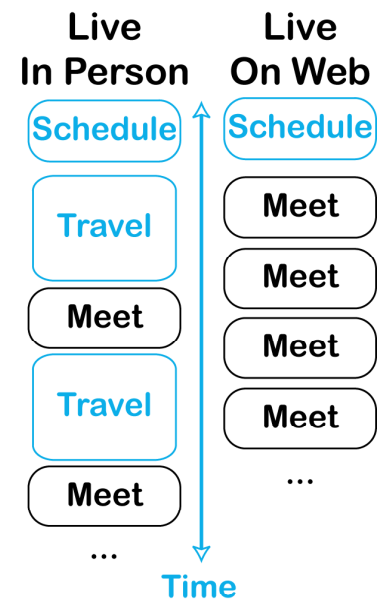
Program Elements – Obidicut Influencer combines all the elements needed to ensure a successful Web conference:

- **Process** to plan, prepare, execute, and analyze high quality Web seminars and meetings.
- **Knowledge** of best practices for planning, materials, presentation, interaction, and follow-up.
- **Resources** to support your conferencing: Web and audio conferencing services as well as Web and e-mail infrastructure.

Obidicut Delivers – Obidicut Influencer starts at \$2950 for a complete Web conferencing package. You leverage our experience planning and executing Web seminars and meetings for a variety of companies and industries. Moreover, we draw on decades of experience in business processes involving marketing, sales, operations and technology. We focus on the business value and measurable results made possible by Web conferencing.



Through Web conferencing, you can easily connect the leaders in your company with the influencers in your market space. It is more convenient for your company and for your audiences. You save time and money, particularly compared to road shows.



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